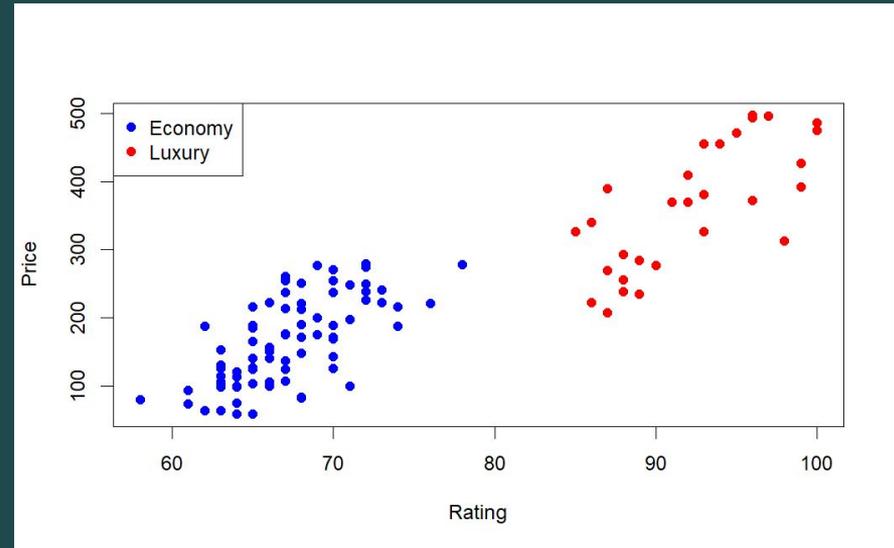
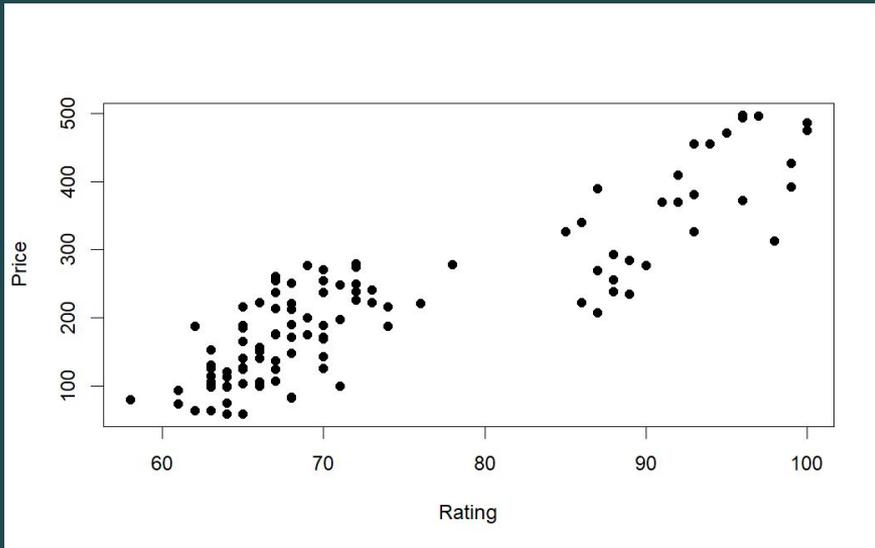


Is there a difference in hotel ratings between two different room classifications (Economy and Luxury)



Hypothesis Testing

Economy Line

$$y = 78.47 + 0.038(\text{price}) - 17.48Z$$

Z = 1 (Economy)

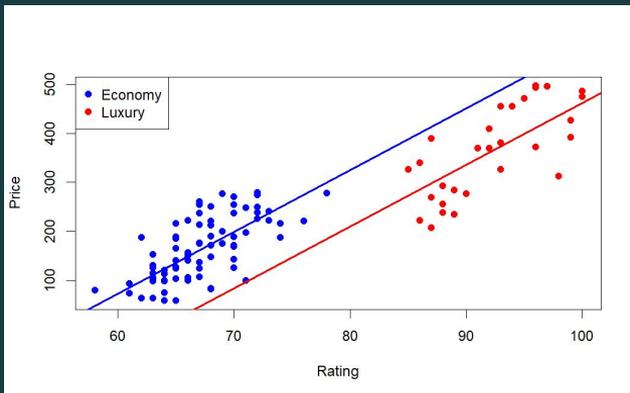
Z = 0 (Luxury/Baseline)

Luxury Line

$$y = 60.99 + 0.038(\text{price}) + 17.48Z$$

Z = 1 (Luxury)

Z = 0 (Economy/Baseline)



Hypothesis:

Is there a difference in hotel ratings between two different room classifications (Economy and Luxury)

Full Regression:

$$y = \beta_0 + \beta_1 X_1 + \beta_2 Z$$

Null Hypothesis

Z = 0

Alt Hypothesis

Z ≠ 0

```
Call:
lm(formula = rating ~ price + Luxury, data = hotels)

Residuals:
    Min       1Q   Median       3Q      Max
-6.2191 -1.7405 -0.3445  1.6879  7.6935

Coefficients:
            Estimate Std. Error t value Pr(>|t|)
(Intercept) 60.986337  0.709975  85.899  <2e-16 ***
price       0.037826  0.003867   9.782  <2e-16 ***
Luxury      17.480761  0.998614  17.505  <2e-16 ***
---
Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

Residual standard error: 2.904 on 105 degrees of freedom
Multiple R-squared:  0.941,    Adjusted R-squared:  0.9399
F-statistic: 837.1 on 2 and 105 DF,  p-value: < 2.2e-16
```

```
Call:
lm(formula = rating ~ price + Economy, data = hotels)

Residuals:
    Min       1Q   Median       3Q      Max
-6.2191 -1.7405 -0.3445  1.6879  7.6935

Coefficients:
            Estimate Std. Error t value Pr(>|t|)
(Intercept) 78.467097  1.504604  52.151  <2e-16 ***
price       0.037826  0.003867   9.782  <2e-16 ***
Economy     -17.480761  0.998614 -17.505  <2e-16 ***
---
Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

Residual standard error: 2.904 on 105 degrees of freedom
Multiple R-squared:  0.941,    Adjusted R-squared:  0.9399
F-statistic: 837.1 on 2 and 105 DF,  p-value: < 2.2e-16
```

Conclusion: We reject our Null hypothesis as there is a significant difference between two room classifications when determining if the price of a hotel room affects its rating

P Value: 2e-16

T Stat: 17.505